

Newsletter - November 2019

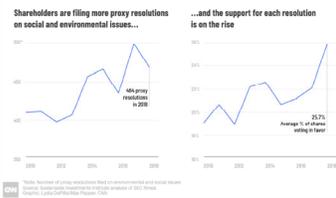
DEAL UPDATES



Exclusive financial advisor on \$10+ Million equity raise.

For more information regarding this transaction please contact Tim Sheehan at tsheehan@commendacapital.com

COMMENDA INSIGHTS



Investor Relations Unlocks Value for Organizations of Every Size

by James Shu

Investment capital is a critical component for any company to achieve their long-term goals and to create value. While most organizations and management teams understand the importance of investors and investment capital, *how* organizations

communicate and construct business narratives to attract and maintain a healthy investor base, commonly known as investor relations (IR), is not well understood by early stage and growth companies. A company's IR strategy is a critical component to creating value for the organization and investors, and the importance of a strong IR department continues to grow. Often IR takes a very complex business strategy and simplifies it so investors can understand the company's growth strategy.



Commenda principal, Tim Sheehan, talking about who we are and what we do.

NEW FACES AT COMMENDA



Meet Tim Huban

Timothy Huban began his career with GE / GE Capital in their Financial Management Program (FMP). Throughout his 34 years at GE, he has held various Sales, Sales Leadership, Finance, Corporate Finance and Corporate Restructuring positions, which have included significant focus

on telecom, media and technology related companies. While at GE Capital, he also gained operational experience as he served as President of three wholly owned TV Broadcasting affiliates of GE Capital. In his most recent position at GE Capital, he was responsible for new business origination for GE Capital's Telecom, Media & Technology Group. This entailed originations calling efforts focused on companies of all sizes, equity sponsors and intermediaries. [Click to read more](#)

COME SEE US

Opus Connect - Ohio Deal Connect: Investment Banks

Columbus, OH

November 21st

Opus Connect - Miami Deal Connect: Investment Banks

Miami, FL

December 3rd

2019 Institute for Healthcare Improvement National Forum

Orlando, FL

December 8th-11th

J.P. Morgan 38th Annual Healthcare Conference

San Francisco, CA

January 12th - 16th

StartUp Health Festival 2020

San Francisco, CA

January 13th - 14th

CAPITAL ALONE IS NEVER ENOUGH

Creating sustainable, transformative value by providing tailored organizational strategies in addition to capital.

Contact Us.

You can visit our website at www.commendacapital.com or email us at info@commendacapital.com



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