



## Quarterly Newsletter - March 2019

### DEAL UPDATES



Commenda Asset Resolution Partners acted as the fiduciary advisor to the Trustee in the Chapter 7 filing in the Texas Southern Bankruptcy Court of Koontz-Wagner Custom Controls Holdings LLC.



Commenda Assets Resolution Partners acted as assignee in a California assignment for the benefit of creditors (ABC) and successfully sold the assets of GrowthPoint Structures through the ABC process.

### COMMENDA INSIGHTS

[The Role of the W-2 Worker is Changing:](#)

[The Rise of the Virtual Class](#)

By Brad Stevens



With 57.3 million or 36% of the American workforce in the freelance economy, there is a seismic shift influencing *how* work is getting done. The days of having to hire more W-2 workers to grow your business are quickly becoming numbered, as we are moving into a global economy that will require businesses to leverage virtual assistants and freelancers in order to strategically grow and remain agile in an ever-changing landscape. And interestingly, it doesn't necessarily mean the replacement of a W2 employee but elevating them from a "doer" of tasks to a strategic manager of lower-cost, faster external resources. This can dramatically increase overall output and ROI per hour of effort by the W2 employee.

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## Credit Culture: Make It Dynamic!

By Phil Marsden

Over time, all providers of credit have developed a way of evaluating and reaching credit approval decisions for the business/commercial loans that they make. The process can seem a bit mystical and unscientific, but it isn't. The review and decision process include a "check-the-box" set of tangible criteria – principally involving historical financial information and recent appraisals of assets pledged to support the loan request — while much of it is much more "gut feel" and tends to rely upon intangible factors.

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## NEW FACES AT COMMENDA

[Meet James Shu](#)



James Shu has extensive experience in capital markets, financial advisory, business development and investment management. He has experience in M&A advisory and investor relations for small cap publicly traded companies in the medical device and specialty pharmaceutical industry. [Click to read more](#)

## COME SEE US

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### **Digital Orlando 2019**

*Orlando, FL*

April 10th

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### **ABI 2019 Annual Spring Meeting**

*Washington DC*

April 11th - 14th

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### **MedCity INVEST 2019 Chicago**

*Chicago, IL*

April 23rd - 24th

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### **InterGrowth® 2019**

*Orlando, FL*

May 6th - 8th

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### **Patient Experience Empathy & Innovation Summit**

*Cleveland, OH*

May 13th - 15th

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Creating sustainable, transformative value by providing tailored  
organizational strategies in addition to capital.

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**Our mailing address is:**

6300 Powers Ferry Road - Suite 600-231

Atlanta, GA 30339

**1.800.210.8159**

[www.commendacapital.com](http://www.commendacapital.com)

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