

# Commenda COWWENdqV

## Quarterly Newsletter - July 2019

### DEAL UPDATES



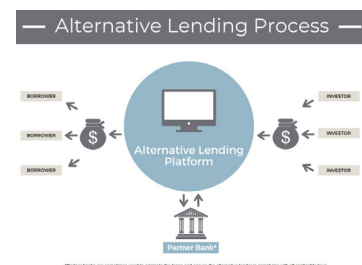
Acting as financial advisor to the Liquidating Trustee to facilitate the resolution and distribution of assets to the beneficiaries of the Nighthawk Energy plc et al estate.

For more information regarding this transaction please contact Tom Minick at [tminick@commendacapital.com](mailto:tminick@commendacapital.com)

### COMMENDA INSIGHTS

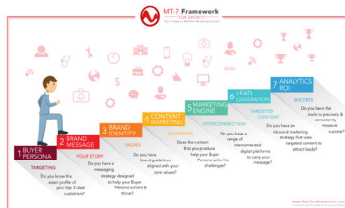
#### [The Advantages and Disadvantages of Alternative Lending](#)

By Brittney Suttle



Flashback to 2007: Your small business needs financing, either because your company is growing too fast or because your customers aren't paying you fast enough. Either way, your funds are drying up and you feel a desperation for cash that is almost palpable. You think that you can scrape by for a few months, hoping to build the credit or backing needed to support a bank loan, but then something like the Great Recession of 2008 hits. Suddenly, you are officially up a creek without a paddle.

It's times like these when another financing option can come to the rescue. It's called "alternative lending".



## MT-7 FRAMEWORK: THE 7 STEPS TO MEDTECH MARKETING SUCCESS AND GROWTH.

By Guillaume Viallaneix (MedTech Momentum)

Most Medical Technology companies are in a conundrum when trying to achieve MedTech marketing success and growth. The old ways of pushing new technologies, with traditional sales & marketing strategies are gone, and the ever-evolving Internet revolution is not conducive to developing distribution networks and building personal relationships with physicians... so they say!

The reality is that MedTech organizations have never had such an opportunity to rapidly grow, scale, create value and most importantly, build meaningful long-term relationships with their audience, including physicians.

## NEW FACES AT COMMENDA



## [Meet Brittney Suttle](#)

Brittney Suttle, CPA, has over 10 years of experience in accounting and finance. She brings strong analytical and organizational skills and has a broad knowledge of all aspects of accounting, including inventory management, collections, working capital management, ERP systems, and payroll. [Click to read more](#)

## COME SEE US

### **Great Lakes ACG Capital Connection**

*Detroit, MI*

September 4th - 5th

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### **2019 ACG LA Business Conference**

*Beverly Hills, CA*

September 17th - 18th

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### **The MedTech Conference**

*Boston, MA*

September 23rd - 25th

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### **2019 AATB Annual Meeting**

*Toronto, Canada*

September 24th - 27th

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### **NASS 2019**

*Chicago, IL*

September 25th - 28th

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### **31st TMA Annual Conference**

*Cleveland, OH*

September 25th - 27th

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# CAPITAL ALONE IS NEVER ENOUGH

Creating sustainable, transformative value by providing tailored organizational strategies in addition to capital.

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## Contact Us.

You can visit our website at [www.commendacapital.com](http://www.commendacapital.com) or email us at [info@commendacapital.com](mailto:info@commendacapital.com)



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